



# TESTIMONIALS

“This class helped me get over my fear to take the next step. I have more confidence now.”



Blissfully Made, Bliss, NY



CakeEaters Bakery, Arcade, NY

“I am so thankful for this class. I never could have written a business plan on my own, it was so daunting. I feel better prepared and was so pleased by all the support.”



Vintage Cow Farmers Market, Attica, NY

“I took my business concept and turned it into facts. I left the class with a working business plan”.



Majestic Hill Coffee Roasters, Castile, NY

“Fantastic Class that is beyond informative and provides the tools needed to be successful.”

## PROGRAM SPONSORS



## PARTICIPANT SPONSOR



# WYOMING COUNTY BUSINESS CENTER

36 Center Street, Suite D  
Warsaw, NY 14569  
(585) 786-3764

wycoida.org



For more info contact  
**JENNIFER TYCZKA**  
jtyczka@wycoida.org



A Professional Entrepreneurship  
Development Program

wycoida.org





## For Aspiring & Early Stage Entrepreneurs

Fast Track is a business development program designed to guide entrepreneurs, and fine tune the skills needed to create, manage, and grow a successful business.



Professional guest speakers enhance the learning experience by offering professional real-world expertise on topics including business formation, market research and reach, understanding cash flow and financial statements, hiring employees, acquiring funds, and more.

Micro loan financing is available for eligible projects. Veterans and Law Enforcement receive a 10% tuition discount. Space is limited.

**REGISTER ONLINE**  
[wycoida.org](http://wycoida.org)



## TRAINING SESSIONS

1. Explore Your Innovative Business Idea
2. Identify & Meet Market Needs
3. Set Financial Goals
4. Plan Your Products/Services
5. Research & Analyze the Market
6. Discover Your Competitive Advantage
7. Build Your Own Organization & Team
8. Plan for a Profitable Business
9. Understand Cash Flow & Acquiring Funds
10. Implement Your Business Plan

## BENEFITS

- Learn from experienced entrepreneurs
- Gain valuable knowledge & business skills
- Create a business plan for your innovative business idea
- Develop a competitive advantage
- Create a marketing plan
- Identify sources of cash flow
- Network with other entrepreneurs



**Want to Start Your Own Business in 10 Weeks?**

**Need Help Growing Your Existing Business?**

**10 WEEKS OF SUPPORT LEADING TO YOUR SUCCESS!**

## CLASS SCHEDULE

**MARCH 26, 2024 - MAY 28, 2024**

**Tuesdays 5:30 - 8:30 PM**

**AUG. 27, 2024 - OCT. 29, 2024**

**Tuesdays 5:30 - 8:30 PM**

## CLASSES HELD AT

WYOMING COUNTY  
AGRICULTURE & BUSINESS CENTER  
36 Center Street, Warsaw, NY, 14569

## FOR MORE INFORMATION

**JENNIFER TYCZKA**

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